



Data protection that
moves at the speed
of my business?

That's the power of
new unified thinking.

You love cloud because it makes your organization more agile and cost-efficient. But how do you keep enjoying the flex it gives you while ensuring that your critical corporate data is secure, cost-efficient to manage and compliant, especially in today's tough new data privacy climate?

Any cloud. Anywhere. Any time.

The answer is an enterprise controlled, cloud-agnostic new data protection approach reimagined for the new security era. Unified new thinking that puts you, the enterprise, firmly in control of data security, protecting all your virtualized and Cloud IaaS workloads against major threats and freeing you to pursue the many advantages of a public, private or hybrid cloud strategy.

Don't be a statistic.

In a recent Research Note, Gartner made the following Strategic Planning Assumption: "Through 2020, 95% of cloud security failures will be the customer's fault."* The security buck stops with you and the time to act is now.

*Jay Heiser, Gartner Research Note, July 2016:
Clouds are secure, are you using them securely?



Protect everything: All your VM and Cloud IaaS workloads, within any Cloud, no matter where they reside.



Prevent unauthorized access: By anyone and everyone, from government agencies and malicious insiders to external threat agents.



Stay in charge: Know what data requires which level of protection and deliver it with flexible, granular, real-time, policy-based control.



Transform agility and TCO: Remove data protection silos and shrink IT admin burdens.



Solve auditing and compliance: Establish great data governance protocols and meet the demands of existing and upcoming data privacy regulations like EU GDPR.



Ensure high performance - Faster conversion times and unique encryption features like Quick Crypt move encrypted workloads around without having to decrypt and reencrypt and let encryption take place with the VM on-line and off-line across Windows and Linux workloads.

New era compliance is easier than you think

Compliance is a complex maze, but now you have a roadmap. The policy-based audit tools and easy-to-read dashboard we give you don't sound exciting but the visibility, efficiency and real-time control they offer are genuinely revolutionary.



Effortlessly meet the demands

of new legislation such as EU-GDPR



Track and report

on the protection status of all your cloud and VM workloads – know when they were created and what copies were made with which level of protection



Manage risk

exposure minute-by-minute



Customize compliance

reporting from one dashboard



Solve data sovereignty

by tightly defining the geographical boundaries of your VMs



Be ready

to meet the demands of regulations such as PCI DDS, HIPAA, EU GDPR, SOX, NIST and whatever's around the corner

Now I can scale and compete at speed

Business opportunities move fast. Having one data protection platform and common key management across cloud silos makes it easy to flex your infrastructure to suit the demands of your business. There's no need to decrypt and re-encrypt when workloads are cloned, moved, or replicated, so you can port workloads freely and avoid vendor lock-in too. All simple technical stuff that delivers far-reaching competitive advantages.

WinMagic is working with thousands of organizations to solve new cloud era security challenges. They are convinced of the power of our new unified thinking to radically transform cloud security. Why not talk to us about your best next steps too? See how we can help you maintain total data protection control and create a secure, low-cost, agile IT operation that moves at competitive speeds.

Request your free cloud security audit



info@winmagic.com | www.winmagic.com



US & Canada
+1 888 879 5879

United Kingdom
+44 0148 334 3020

Germany
+49 69 175 370 530

Japan
+03 5403 6950

India
+91 124 4696800

APAC Singapore
+65 9634 5197